



Yildise Brahim

Executive Director

Regional Development Agency- SME

<http://www.vlorerda.wordpress.com>

Bilateral Meetings

- Wednesday 12:00-15:00

Description

During 25 years of operation, Vlore RDA's activities have included: training of SME, food processing, data analysis and collection of information from businessmen, fostering business relations at home and abroad, providing business services; facilitating access to finance for existing and new businesses; organizing training events for donors; promoting and organization trade fairs, conferences and other events that have had an impact on the economic growth; and, the social advancement of our region. The Agency has striven to increase its expertise through the recruitment and training of its own and subcontracted business counselors and professional trainers. Objectives • To develop its capacity as a leading center in its region through providing training's, counseling services and information to social economic and business community, NGO-s, government etc. • To provide a decentralized information service on community and national policies and their indications for new and existing enterprises. • To advise and support companies in their approach with a view to participating in community program's or activities or to resolve difficulties in implementing community and Albanian measures and directives. • To create a network of partners enabling the exchange of information on national and regional legal and regulatory provisions, and their implementation procedure which are of direct interest to social economic development of Albania. • To strengthen the role of NGO-s in a developing democratic society Special attention is given to the Management consultant specialized in different fields • SME Policy: Provided policy training to RDA staff and BSPs in Vlore region • Created database of 1,000 SME clients and business service providers; SME impact monitoring and reporting systems, based on USAID indicators, using Microsoft Access with Visual Basic interface; • Production and General Management: • Consultancy (strategy, needs analysis training, business process analysis, financial analysis, costing) • Business planning and Feasibility Studies • Fundraising advice Technical Training (HR, Time management, marketing); • Capacity Building for Business Associations; • Provision of information (markets, procurement, status business environment, tax, legislation effecting businesses, license and registration); • The development of SME statistics and donor coordination.; • Identification of training needs, drafting the training modules and delivery of trainings to Local Administration, Municipalities and Communes, NGOs The Vlore RDA focuses their activities in main areas: - Encouraging Economic Development and the Growth of the SME sector MISSION STATEMENT RDA, which is to contribute to socio-economic and SMEs development in respective regions through development project, international donors, and local authorities to improve the business climate and encourage private sector in the region through the implementation of joint-effort programs, and to act as a cross-sector resources center. Consulting and Training services Over the past 20 years, the RDA Foundation has developed its skills and experience in the SME.Sector and is certainly one of the strongest national institutions able to

offer support in this field. The RDAs continue to work in SME development carrying out market research, Surveys and questionnaires, assisting in business financing, SME and business association. Promotion and contributing to SME strategy development and policy-making. Vlore RDA offers a technical assistance to local firms doing business through consulting services, basically addressed to SME-s. RDA consultants specialized in different fields of business gives their assistance on: RDA consultants specialize in different fields of business and agriculture such as: • Technical standards (EUREPGAP, HACCP etc.); • Consultancy (strategy, needs analysis, business process analysis, financial analysis, HR, costing.) etc Business planning; • Feasibility Studies; Social and economic surveys; • Anti-Corruption strategies; Private/Public sector advocacy; • SME Consultancy (strategy, training needs analysis(TNA) , business process analysis, financial analysis, costing); • Experience in providing support to the local SME sector • Regional Network of Business Development Support Services to increase SME's Competitiveness • Over 20 years work experience in entrepreneurship and business development with a focus on capacity development, start-ups /women and youth entrepreneurs, • Assessment of business development and Training Needs Analysis (TNA); • Rural Women's Empowerment in Economic • Women and Youth entrepreneurship development; • Self Employment and Women's farmer Development; • Economic Development covered by IPA programmed (EU - SME project); • Improving and managing training for SMEs Modules according to international standards • Institutional strengthening and capacity building of business associations ; • Sustainable and development Tourism sector; • Start-ups, improvement business & Microfinance training ; • Vocational education and training for and unemployment • Leadership of Women .Design/develop and delivery of localized Training and Consultancy programmed; • Long term experience improving and managing training for SMEs Modules according to international standards. • Rural Development and particularly in Agriculture and food processing; • Capacity building for SME , train of trainers(TOT) , entrepreneurship development ; • Carrying out market research through examining new investment / product / locations prospects; • Entrepreneurship, SMEs Competitiveness, Innovation, Regional and local Development ; • Market development and visibility activities, particularly Women farmer's projects, to help Small Business services to support local companies

Organization Type

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Areas of Activities

Education and consultancy